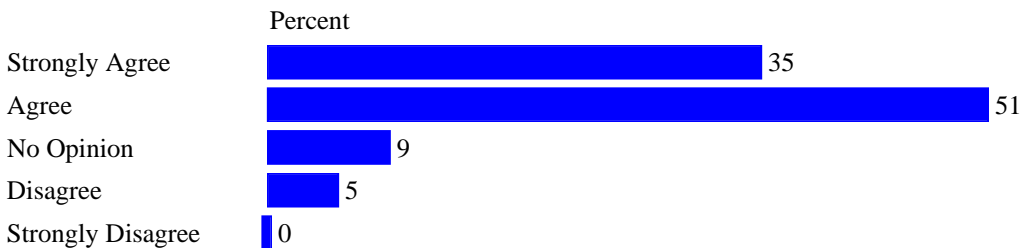


Mott Community College

2006 Community Perceptions Survey Report

- Analyzing 240 responses.
- Presentation generated on June 21, 2006.

1. I believe that MCC classes are offered at times and locations that are convenient



1 - I believe that MCC classes are offered at times and locations that are convenient

Choice	Count	Percentage of Sample Answering	Percentage of Sample Asked	Percentage of Total Sample
Strongly Agree	84	35.0%	35.0%	35.0%
Agree	123	51.3%	51.3%	51.3%
No Opinion	21	8.8%	8.8%	8.8%
Disagree	11	4.6%	4.6%	4.6%
Strongly Disagree	1	0.4%	0.4%	0.4%

2. I believe that MCC classes and programs are of high educational quality



2 - I believe that MCC classes and programs are of high educational quality

Choice	Count	Percentage of Sample Answering	Percentage of Sample Asked	Percentage of Total Sample
Strongly Agree	83	34.6%	34.6%	34.6%
Agree	134	55.8%	55.8%	55.8%
No Opinion	13	5.4%	5.4%	5.4%
Disagree	9	3.8%	3.8%	3.8%
Strongly Disagree	1	0.4%	0.4%	0.4%

3. What is the ONE area of strength that you feel MCC is most effective in?

- 2+2 Articulations
- A good dental hygiene program.
- Ability to incorporate its mission with community issues and partnerships with citizens not just MCC students.
- Ability to promote an opportunity for students to begin a college education without leaving the area.
- Academic Programming.
- Accessibility
- Accessibility of teachers.
- Accessibility to a cross section of our entire community and beyond.
- Accessible and enthusiastic instructors.
- Accommodates the needs of working adults.
- Affordability
- Affordability
- Affordable education.
- Affordable education.
- Affordable education.
- Affordable higher education opportunity for the community they serve.
- Affordable, high quality education; Community involvement.
- Affordable.
- All of the staff are nice and get to know the students.
- Allow students to get basics at a reasonable price. Many students are able to attend college because of community colleges.
- Art programs are very good.
- Assisting students in successfully starting their college careers.
- Beautiful campus.
- Broad community involvement.
- Broadly accessible
- Business classes.
- Business Programs.
- Class Diversity
- Class sizes are small enough that all students have the opportunity to talk to instructors one on one.
- Classes at convenient locations.
- Classes at convenient times.
- Classes, teachers, and labs are great.
- Cleanliness
- Close ties with the community.
- College-prep transfer programs.
- Communicating their programs on education and specialized training.
- Communication with students from faculty.
- Communication with the public.
- Community involvement.

- Community Involvement.
- Community out-reach
- Community outreach.
- Community outreach.
- Community Partnership, helping students to determine their career goals.
- Computer Technology
- Convenience of downtown location.
- Convenient scheduling.
- Cost & Book Prices
- Cost effective and lots of student involvement.
- Cost effective courses.
- Cost effective.
- Cost effectiveness and location
- Cost per credit hour.
- Cost savings.
- Courses and services.
- Creating low-cost college opportunities.
- Credit Transfer
- Customer service.
- Dealing with student payment.
- Diversity
- Ease of enrollment.
- Education at reasonable prices.
- Education that supports your career major.
- Education/training for employment.
- Educational math and science programs.
- Encouraging people to attain higher education and opportunities to move forward.
- Engineering Computers.
- Enrolling minorities.
- Equal opportunity for all to attend college.
- Everything.
- Extent of available programs
- Financial Aid.
- Flexible schedules.
- Flexible, affordable classes.
- Foundation programs/Scholarships
- General Education with lots of one-on-one teaching staff.
- Getting jobs for students
- Gives students an opportunity to earn a college degree at any time in their lives.
- Global training.
- Good classes
- Good college education.
- Good credit transfer.
- Good instructors.
- Good school ethics and I love how close my classes are.
- Good teachers and tutors.
- Great instructors.
- Great quality programs an excellent cost.
- Great quality programs and excellent cost.
- Hands on teaching
- Having low cost tuition, very flexible class schedules, and transferable college credits
- History/Sciences/Communications
- Honors Programs
- I believe the classes at SLBC are very convenient.
- I think MCC offers a wide variety of courses at affordable prices.
- Informing the public.
- Innovative approaches to community/regional job needs.
- Instructors are very helpful.

- It understands and relates to the needs of the students.
- Its people and their willingness to follow through on their ideas and projects.
- Job Shadowing
- Keeping costs down for the students.
- Keeping the students informed about what is going on in the college.
- Liberal arts program.
- Local and affordable.
- Location
- Locations
- Low Cost local college opportunity.
- Low cost of tuition.
- Low cost.
- Low cost.
- Low costs help all types of students attend college.
- Low tuition
- making all ages feel welcome
- Making college accessible to all.
- Many campus sites.
- Meets students needs.
- More clinical opportunities.
- Music program - Band
- Non-traditional students and university prep
- Nursing program
- Offer help to each and every student in this school.
- Offering affordable education.
- Offering courses that transfer to other colleges.
- Offering educational opportunity to those who otherwise would not have any.
- offering introductory classes for college level work
- Offering quality education and a challenging curriculum.
- Open admission, access to all.
- Open admissions and job training for local economy.
- Open and welcoming culture.
- Opportunities for retraining toward a degree for job-life experience credit toward a degree.
- People can get a good start on their higher education goals at a very good price.
- Preparing students for various jobs.
- Preparing students to go on and further their educations.
- Price
- Programs
- Pro-mo
- Promotion
- Provide a place for all students to start their degrees.
- Provide needed job skills training.
- Provides the opportunity for advanced education for all residents of Genesee, Lapeer, and Livingston Counties.
- Providing a quality education for those students transferring to & from other colleges.
- Providing a variety of classes to meet the demands of the area.
- Providing affordable education opportunities.
- Providing courses with same or equal value compared to a university.
- Providing education for people seeking one or two years of college.
- Providing entry-level experience for students who may not currently have the skills or knowledge for a university.
- Providing quality education at reasonable costs.
- Providing the basic requirements that students can transfer to a four year college.
- Providing the best college experience possible with the resources available to Mott.
- Proximity to community served.
- Quality education
- Quality Education
- Quality education at affordable prices.

- Quality education.
- Reaching out to all people in our larger community - offering a broad variety of courses and programs to meet the needs of those people.
- Reaching out to local students to provide opportunities for higher education.
- Relationship with the community and accountability to stakeholders.
- Safety.
- Science courses.
- Security
- Serving the community's occupational educational needs.
- Small class sizes.
- Smaller class sizes
- Social
- Some of the teachers do work with you considering Mott markets itself around trying to work around student schedules, and to fit into real world schedules.
- Some teachers go out of their way to help you and make it easy to go to class.
- Strong undergraduate education for transfer students.
- Students don't get lost in the system.
- Teachers
- Teachers.
- Tech. Center
- Technical training.
- Technical/vocational courses
- Technology
- Technology Fields
- Technology training.
- The ability to deliver education regardless of the skill level of the students starting out.
- The classes are affordable.
- The cost is making higher education available to families, people
- The different links to assure that all ages and academic levels can succeed.
- The educational quality of the classes is excellent.
- The level of the instructors education
- The locations outside of the city of Flint.
- The low cost of tuition.
- The mission of providing continuous education and re-training for reluctant/challenged learners.
- The price.
- The RTC building.
- The tutoring center is really a good thing.
- Training for the future via new technology and facilities.
- Training people to fill jobs in the local area.
- Trying to get people to attend the college.
- Tuition
- Tuition.
- Two year/retraining degrees
- Updating programs on a continuous basis
- Vocational-technical programs.
- Welcoming environment
- welding
- Working with K-12 to transition students

4. What is the ONE area that you feel MCC most needs to improve?

- Advertising/community awareness of what is available.
- Advising
- Advising that is up-to-date and accurate.
- Advising/Transfer
- All types of classes offered at different times.
- Art
- Art programs in the student life center.
- As with every program there is always a need for improvements

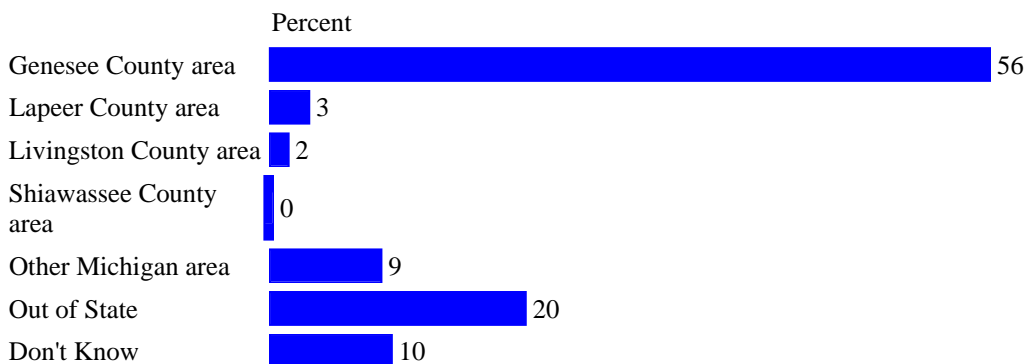
- Availability of up-to-date equipment for hands-on instruction
- Bad press was given to the public regarding the new tech center not being used in the beginning.
- Behavior of students who are not ready for or willing to act like college students.
- Better communication with university-bound students about the benefits of completing courses at MCC
- Business Division
- Business/English
- Chemistry and Physics Departments.
- Class selection, class times, and class locations. They need to improve those areas for people who would like to go back to college but work full-time jobs during the week. Offer more courses online and that are open-begin, open-end. This will help those who want to go back but need a flexible class schedule help them to get their degree or just update their knowledge.
- Closing school when weather is bad.
- Communication - I didn't know what Mott offered for a long time.
- Communication about transferable credits
- Communication between main campus and branch campuses.
- Communication with the community to let people know what Mott has to offer.
- Communication with the community.
- Communications to the community.
- Community awareness of programs available through Mott Community College.
- Competency of graduates
- Controlling costs
- Counselors are awful
- Degree Acceptance
- Developing courses for those in a career transition phase.
- Effective communication of collaboration efforts
- Employees need to appreciate the good jobs they have.
- English courses.
- Ensure graduates have real skills, not just credit hours.
- Expand distance learning courses.
- Expand the Fire Science program
- Expanding the classes offered in the Northern Tier would be an improvement.
- Expect its students to study hard and learn.
- Explanation of classes.
- Facilities-Lunch areas in all building.
- Financial Aid
- Financial Aid
- Financial Aid.
- Financial stability
- Find better ways to connect with local business community. Especially new ones, to increase avenues for employment.
- Food
- Foreign Languages.
- Getting information out to the community about what MCC programs are available.
- Getting out course offerings to the community.
- getting students graduated
- Getting students more involved in their school community.
- Getting the word out to people.
- Getting the word out.
- Having a community area for students to gather.
- Having core classes at different locations.
- help students finish degrees.
- Helping students who drop out or are expelled from K-12 system.
- I am planning on transfer to the University of Michigan, but Mott counselors are not much help when it comes to planning my educational course. I ask questions about my program, but the counselors seem clueless. It is very hard to continue in school, get fantastic grades, but have no idea how things are going to turn out. I am never sure if I am on the right path to my BSN.

- I think the "kids" from the Mott Middle College should be separated from the active students here at Mott.
- I think they need to improve parking.
- I would consider improving the job placement program.
- Identification of jobs where greatest training needs exist.
- Improve adult education with a variety of topics.
- In between Department Communication concerning student processing including records, financial aid, toward veterans concerns, there seems to be a barrier.
- Increase in classes offered in Clio.
- Increase our donor base to be able to provide scholarships to new students.
- Increasing retention, graduation and transfers.
- Instructional Technology
- Internal communication for the sole purpose of quality and promotion of MCC mission.
- Job placement.
- Liberal/general education.
- Lower costs.
- Maintaining rigorous standards of accomplishments, especially in reading, grammar, writing and speech.
- Make all classes available on-line.
- Make sure 2 yr. programs provide job skills needed in Genesee Co. now and in the immediate future.
- Make sure the quality of education for transfer students is high quality.
- Making the community aware of classes and programs available.
- Making the public more aware of your mission and importance to the community.
- Marketing and "tooting our horn".
- Marketing its image to combat some people's misconceptions of community colleges.
- Medical Field - Nurses Training Staff focus for student success. Clear work expectations for staff fine tuned.
- Mode of teaching in programs
- More 8 week long classes
- More academic rigor
- More available openings in clinical for nursing and dental hygiene
- More classes for senior citizens.
- More classes in Clio and better parking on main campus.
- More classes offered at the other campus than the main campus if there is an interest
- More courses should be offered for Japanese.
- More direction and guidance for older students.
- More Emphasis on the laws of physics as they relate to psychology.
- More emphasis on training for the service industry.
- More flexibility for science classes and more students able to enter nursing clinicals each semester.
- More food available on campus
- More instructors and variety of classes in Clio.
- More job shadowing is needed.
- More jobs as part of the work study program.
- More jobs for low-income students.
- More night classes
- More out of class study stations.
- More outreach, and promote the basketball programs.
- More public safety officers in the locker room area.
- More qualified teachers.
- More Saturday classes available
- More technical classes required for a degree.
- More ties to UMF and Kettering.
- Mott can improve the space and equipment for the cosmetology program.
- Mott middle college needs to be either located somewhere else or secluded in their own area. It is extremely irritating going to COLLEGE with high school students!!!
- Mott needs to improve on getting the word out for semester information.

- Music program - Choir
- Need additional parking space.
- Need more benches in the halls.
- Need more CAD classes and software.
- Need more classes offered in Clio.
- Need to fix parking machines.
- Non-credit programs such as art history, poetry etc. for senior citizens.
- Nursing waiting list policies.
- Offering more classes in the spring.
- Outreach into the African American community.
- Outside funding sources to help defray the expenses of maintaining its facilities and labs.
- Overcome "Court St. High" perception in people's minds.
- parking
- parking
- parking
- Parking
- Parking
- Parking
- Parking
- Parking
- Parking
- Parking - maybe build a structure on the paid lot.
- Parking & Different Location In Inter-city
- Parking and letting students use gym facilities.
- Parking at main campus
- Parking! Making community aware of articulation opportunities. More faculty engagement with community.
- Parking.
- Parking.
- Parking.
- Parking.
- Parking.
- Parking.
- Parking.
- Placement into jobs.
- PR/community awareness of services offered, encouraging self-improvement, regardless of age.
- Preparation of students in writing skills.
- Professor check ups.
- Promotion - Our value.
- Provide curriculum which also stresses need for reading comprehension and articulation to prepare for job market.
- Providing more financing for students that need help with their education.
- Providing two year technology programs to enable students to secure stable long term employment.
- Public Relations.
- Public relations. Getting more info to community.
- Public safety.
- Put in a cafeteria.
- Race relations between students and staff.
- Recruiting special needs students.
- Registration
- Retaining students to get their degrees.
- Retention/Success rate.
- Safety - controlling student behavior.
- Safety is what I hear about most.
- School closings in bad weather.
- Semi and highly-skilled job training.

- Signage.
- smoking policy-- they need to put up some outdoor smoking rooms, something made of metal and plastic that will keep the weather off of us smokers
- Some place to get food other than machines.
- Student retention - increase number of Associate degree holders.
- Student retention and outreach
- Student services and nutrition and food services.
- Students with children are penalized for absences during school closings.
- Support for Athletic program.
- The classes offered and how reasonable the credit cost is.
- The classes remind me of high school
- The open door policy brings a large number of students who would have been served by an Adult Education programs in the past. We need to be prepared to offer these students courses by their reading level if we are going to welcome them.
- The parking.
- There is a need for the extra computer room at VADC to be updated-Computers and software are obsolete.
- They need more teachers who are genuine want to teach students and genuinely care about if the student actually learns something. And for one get rid of Ms Goodman and Ms. Watts because these two teachers are giving Mott a bad name, and if over 60% of the people in their classes complain they should be handled in a way that they would learn to change their way they teach, and if not they need a new profession. I believe if you're spending all that money for an education, you should have a teacher who is capable of teaching, who wants to teach, and is not out to purposely fail students.
- Timely publicity about events.
- To provide some sort of on-campus living facilities.
- Transfer issues when going to the next college.
- Try quarters instead of semesters.
- Try to control cost of books and supplies.
- Tutors
- Wait list for Nursing
- We need a football team.
- Wider selection of offerings.
- Work with families that have never been to college

5. What Geographic area do you see yourself living in 5 years from now?

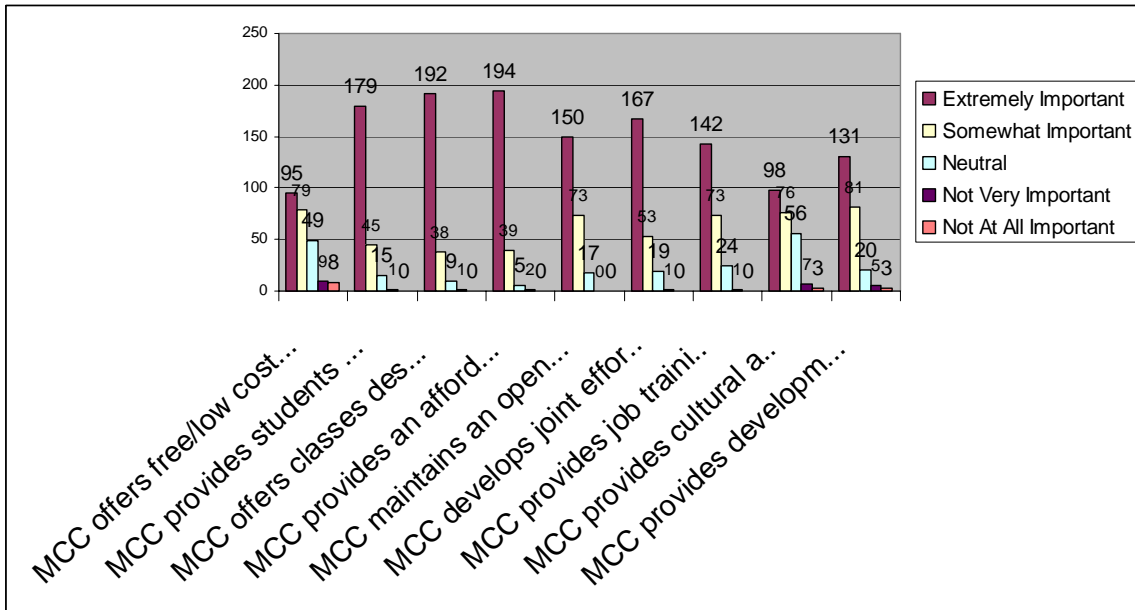


5 - What Geographic area do you see yourself living in 5 years from now?

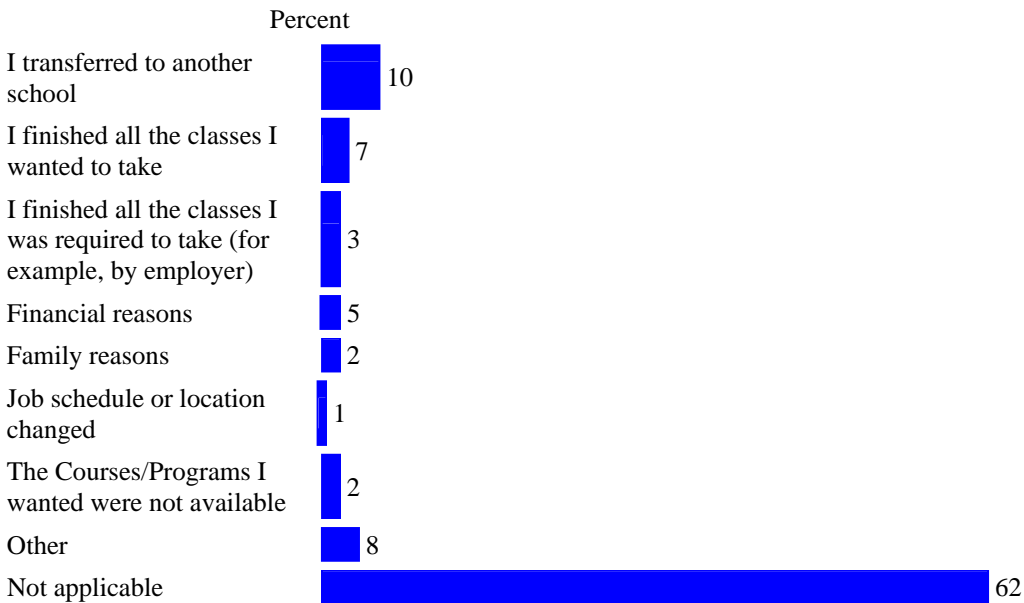
Choice	Count	Percentage of Sample Answering	Percentage of Sample Asked	Percentage of Total Sample
Genesee County area	134	55.8%	55.8%	55.8%
Lapeer County area	6	2.5%	2.5%	2.5%
Livingston County area	5	2.1%	2.1%	2.1%
Shiawassee County area	1	0.4%	0.4%	0.4%
Other Michigan area	21	8.8%	8.8%	8.8%
Out of State	48	20.0%	20.0%	20.0%
Don't Know	25	10.4%	10.4%	10.4%

6 - Please rate the importance of the elements of the MCC Mission: - Rating

Topic	Extremely Important	Somewhat Important	Neutral	Not Very Important	Not At All Important
MCC offers free/low cost classes for senior citizens	95	79	49	9	8
MCC provides students with job training to meet the needs of local employers	179	45	15	1	0
MCC offers classes designed to allow students to transfer to other colleges/ universities	192	38	9	1	0
MCC provides an affordable college education for area residents	194	39	5	2	0
MCC maintains an open admissions policy to provide access to higher education	150	73	17	0	0
MCC develops joint efforts between the college and the community to enhance the job skills of the local workforce	167	53	19	1	0
MCC provides job training opportunities throughout the Genesee County area	142	73	24	1	0
MCC provides cultural and social opportunities to the community	98	76	56	7	3
MCC provides developmental/remedial education to prepare students for the rigors of college level courses	131	81	20	5	3



7. If you have taken classes at MCC but did not finish a degree program, why?



7 - If you have taken classes at MCC but did not finish a degree program, why?

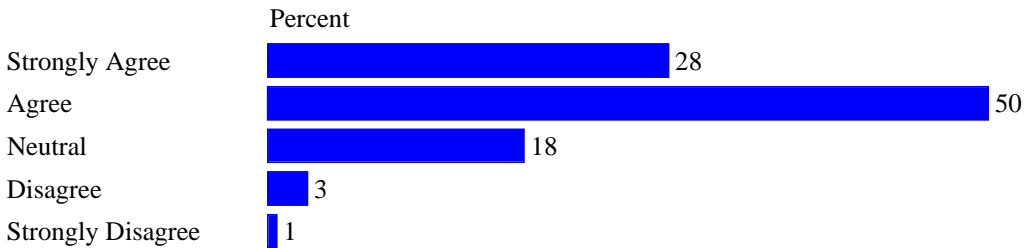
Choice	Count	Percentage of Sample Answering	Percentage of Sample Asked	Percentage of Total Sample
I transferred to another school	23	9.6%	9.6%	9.6%
I finished all the classes I wanted to take	17	7.1%	7.1%	7.1%
I finished all the classes I was required to take (for example, by employer)	8	3.3%	3.3%	3.3%
Financial reasons	13	5.4%	5.4%	5.4%

Family reasons	5	2.1%	2.1%	2.1%
Job schedule or location changed	3	1.3%	1.3%	1.3%
The Courses/Programs I wanted were not available	4	1.7%	1.7%	1.7%
Other	18	7.5%	7.5%	7.5%
Not applicable	149	62.1%	62.1%	62.1%

7. If you have taken classes at MCC but did not finish a degree program, why? - Other

- Unprepared students interfered with my learning
- Guest Student
- Rehab at home - will be back
- I had a degree and used my gold card for senior classes.
- received Assoc. Degree in 1947
- Not done with my requirements
- I will be transferring.
- Still going to Mott
- Still working on it.
- Still in process of nursing pre-reqs.
- Haven't finished yet.
- Changed my mind.
- Not yet completed.

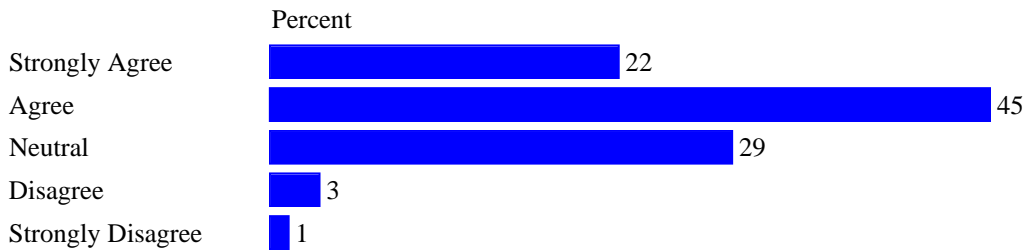
8. I think the MCC campus in Flint is a safe place to attend classes



8 - I think the MCC campus in Flint is a safe place to attend classes

Choice	Count	Percentage of Sample Answering	Percentage of Sample Asked	Percentage of Total Sample
Strongly Agree	67	27.9%	27.9%	27.9%
Agree	119	49.6%	49.6%	49.6%
Neutral	43	17.9%	17.9%	17.9%
Disagree	8	3.3%	3.3%	3.3%
Strongly Disagree	3	1.3%	1.3%	1.3%

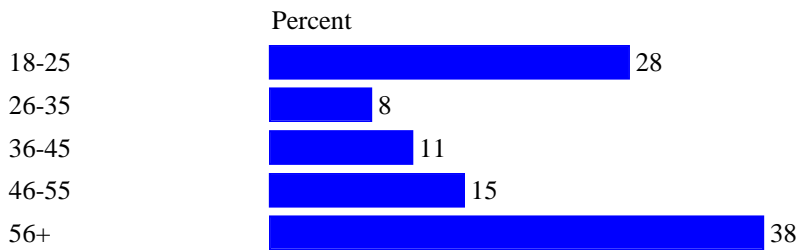
9. MCC uses public tax revenue wisely to develop and offer needed programs and services



9 – MCC uses public tax revenue wisely to develop and offer needed programs and services

Choice	Count	Percentage of Sample Answering	Percentage of Sample Asked	Percentage of Total Sample
Strongly Agree	52	21.7%	21.7%	21.7%
Agree	109	45.4%	45.4%	45.4%
Neutral	69	28.8%	28.8%	28.8%
Disagree	8	3.3%	3.3%	3.3%
Strongly Disagree	2	0.8%	0.8%	0.8%

10. Your age?



10 - Your age?

Choice	Count	Percentage of Sample Answering	Percentage of Sample Asked	Percentage of Total Sample
18-25	67	27.9%	27.9%	27.9%
26-35	19	7.9%	7.9%	7.9%
36-45	26	10.8%	10.8%	10.8%
46-55	36	15.0%	15.0%	15.0%
56+	92	38.3%	38.3%	38.3%

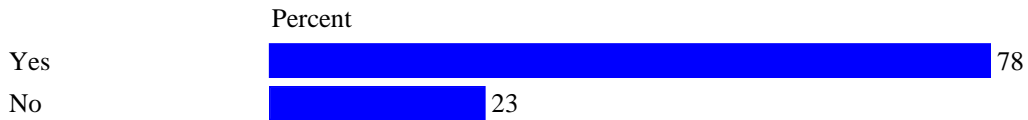
11. Your gender?



11 - Your gender?

Choice	Count	Percentage of Sample Answering	Percentage of Sample Asked	Percentage of Total Sample
Female	130	54.2%	54.2%	54.2%
Male	110	45.8%	45.8%	45.8%

12. Have you ever taken classes at MCC?



12 - Have you ever taken classes at MCC?

Choice	Count	Percentage of Sample Answering	Percentage of Sample Asked	Percentage of Total Sample
Yes	186	77.5%	77.5%	77.5%
No	54	22.5%	22.5%	22.5%

13. Have you ever taken classes at other Flint-area colleges?



13 - Have you ever taken classes at other Flint-area colleges?

Choice	Count	Percentage of Sample Answering	Percentage of Sample Asked	Percentage of Total Sample
Yes	95	39.6%	39.6%	39.6%
No	145	60.4%	60.4%	60.4%

14. What School District do you reside in?

District	Count
• Flint	70
• Carman Ainsworth	20
• Grand Blanc	17
• Flushing	14
• Clio	13
• Davison	10
• Kearsley	10
• Swartz Creek	10
• Genesee	9
• Fenton	7
• Lakeville	7
• Beecher	6
• Lapeer	5
• Linden	5
• Goodrich	4
• Mt. Morris	4
• Bentley	3
• Hartland	3
• Lake Fenton	2
• Montrose	2
• Bendle	1
• Birch Run	1
• Burton	1
• Clarkston	1
• Holly	1
• Pontiac	1
• Saginaw Township	1
• South Lyon	1
• St. Clair	1
Grand Total	230

